



**RESUME for PATRICK C. FORD**  
2442 NW Market #132 Seattle, WA 98107  
pcford@critterionweb.com  
206 399 2010

### **Personal Profile**

Demonstrated ability to work independently in video and web production. I excel at working effectively with a broad variety of people; I have exceptional communication skills. I work and play with others!

### **Specific Skills:**

I am proficient in a wide range of professional level video and web building tools. These include Adobe Creative Suite: Premiere Pro, After Effects, Adobe Media Encoder, Encore, Photoshop, Illustrator, and Dreamweaver. Proficient in typical business tools. Skill in digital signage and video encoding for the web. Member of Seattle Editors' Guild.

### **Experience**

I have over 12 years of experience in event videography, video production, postproduction, corporate video and documentary filmmaking. I have over twelve years of experience in every step of video production and postproduction. Occasionally I work as a project manager/producer of a team of highly skilled colleagues. I delegate tasks and make business and technical decisions for the team. I also have comprehensive experience and training in web site development, in particular as it applies to video technologies.

#### **Director of Moving Media / Orca Creative Group.**

Orca has been responsible for trade show events internationally. I managed video production teams, edited content and prepared video for distribution via DVD, streaming and other export formats. I created presentation videos for Walmart, Lexus, Starbucks, as well as other major corporations. I documented Orca's British Columbia/Canada House project at the Beijing Olympics. Another project was creating a video for Orca's work for the Canadian Department of Transportation at the International Congress of Roads in Mexico City. I also was responsible for their online web presence.

#### **Owner / Criterion Video Production.**

Contract video and website work. I was the director of photography for the Seattle Channel on their cultural affairs program titled "The American Avant Garde." Coordinated live video production for elaborate events with large video team. Corporate video work includes videos for Spacelabs Healthcare, an international healthcare hardware manufacturer. Currently creating a documentary on Fishtown, a former artists' community in the Skagit Valley of Washington State. Produced a multi-camera live event for a significant local group. Recently worked on feature film. Responsible for all aspects of design and production of client web sites, including graphics, content and HTML. Handle all points in complete site development, including writing content and designing graphics.

#### **Lead-Graphics and Content Team / Food.Com.**

Food.Com was a nation-wide meal ordering web site. My team was responsible for preparing graphics and content relating to individual restaurants.

#### **Vice President for Technology / Boatparts.com**

I managed development of the largest e-commerce site for recreational marine engine parts. In charge of loading product information and images for thousands of items to site. I met with prospective vendors; directed work on site by others, including graphics team, data extractor and database programmers; prepared reports to owners; developed an efficient method of extracting table data from files and converting into HTML application charts with links to individual items. >

### **Education:**

University of California at Los Angeles: Master of Arts Degree in Political Science. International Relations. Awarded a Chancellor's Teaching Fellowship, the most prestigious award offered by the school. University of California at Berkeley: Bachelor of Arts Degree in Political Science, International Relations. Honors Graduate

**Avocational Interests:**

Classic boats. Was co-founder of and have served as President and member of board of directors of both the Pacific Northwest Chapter of the Antique and Classic Boat Society and the Center for Wooden Boats, a traditional wooden boat museum in Seattle. Have traveled widely; have visited nearly thirty countries.

**Temporary Reel: Compilation of Presentation Videos for Orca Creative**  
<http://criterionweb.com/resume2.html>

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